Burson-Marsteller

1850 M Street, N.W.
Suite 900
Washington, D.C. 20036.5890
202.833.4237
FAX: 202.833.4477

Winston J. Leavell
Senior Vice President

MEMORANDUM

May 31, 1994

TO: Karen Chaikin

FR: Windy Leavell

RE: ITL Preliminary Budget

Hope you had a pleasant long weekend.

Attached is our preliminary budget estimate for the ITL program as sent to you last week. The budget document should parallel the major work activities in the program outline.

You will note there are areas where we've assigned a dollar amount to indicate B-M work. Areas left as "PM" serve either to indicate activity we believe you will want to do, or work we are uncertain who will carryout.

While all estimates are just that, we have based them on previous experience. We have not put a total program estimate on the document since there are so many areas we need to discuss further. However, I believe this gives us something to work with for now.

After you've had time to digest this, let's talk. I do expect to be in NY this week and we can get together in person if that works for you, or we can put together a conference call to work on areas you want to address sooner.

Regards

2023587250

Source: https://www.industrydocuments.ucsf.edu/docs/nylm0000